# **ADAM FIKE** → **CONTENT PRODUCER**

Los Angeles, CA | (310) 500-6099 | <u>adamfike@gmail.com</u> www.adamfike.com | www.linkedin.com/in/adamfike | Adam Fike's Filmography on IMDB

Creative Project Leader with 20+ years of in-depth career experience in the entertainment industry. Excels in managing complex projects and creative initiatives to promote company brand, products, content, and services. Unique background includes roles as Producer, Director and Editor. Expertise in facilitating the full lifecycle of creative projects, from script and pre-production through post-production, with a focus on delivering quality content that appeals to a wide audience. Contributed to films with budgets ranging from \$5K to \$4M.

#### STORYTELLING - VIDEO EDITING - VISUAL BRANDING - STAKEHOLDER ENGAGEMENT

Film Festivals → Alexandria Film Festival, Burbank International Film Festival, Malibu International Film Festival

# Career Experience & Achievements

#### WYNDOTTE STREET PRODUCTIONS

2010—Present

#### Co-Creator, Writer, Director & Producer

Produced and directed large library of original sketches and series for stand-up comedy and live music videos. Strategically planned and coordinated all aspects of production, writing, directing, editing and financing.

- Applied project management methodology to lead multifaceted teams comprising of crew, talent & other
  personnel through the production and post-production process for domestic and international delivery.
- Leveraged exceptional networking skills in collaboration with marketing and distribution teams to promote a high-quality product and secure an early partnership with Amazon Video.
- Monetized the company's official website, yndotStreet.com, by sourcing vendors and cultivating strong relationships to promote the original content, including video clips and a blog.
- Orchestrated a create unique and successful trade-for-space agreement with Cox Cable by creating original, engaging content in exchange for promotional services.
- Piloted full scope of film process using pre-production and on-set experience, including casting, location sourcing, editing, quality control standards, and fundraising to ensure successful project growth.

#### AMERICA'S FUNNIEST VIDEOS DIGITAL | VIN DI BONA PRODUCTIONS

2016-2018

#### **Video Editor & Content Creator**

Created theme-based, keyword-focused comedy compilations and memes from show's digital library. Organized raw footage into cohesive video according to scripts or Director's and Producer's overall vision.

- Extracted mentorship from books and resources from industry trailblazers such as Walter Murch to capture the art of audience retention and determine best audio and visual effects to deliver engaging content.
- Tracked and analyzed video views and online performance data, identifying trends and effective strategies to secure maximum audience engagement.
- Edited and mixed music, dialogue and effects from the audio library to align with the desired tone and themes to compose composite sequences, achieving 100M+ Facebook page views.
- Interpreted evolving design templates and style books to deliver professional motion graphics.

#### **Freelance Video Picture & Audio Editor**

2008-Present

Served as Freelance Video Picture and Audio Editor for a wide range of creative projects, including promos and projects for documentaries, drama & comedy. Produced professional-quality picture, audio & motion graphics.

- Produced award-winning final cuts by leveraging computer editing and titling system background.
- Selected footage and assembled sequences to present stories with maximum effect.
- Encouraged notes consultation with Producers and Directors concerning structure and style to increase overall production and entertainment value.

<u>KEY PROJECTS & CLIENTS INCLUDE:</u> RM Auctions (Rare Auto Sales Promos); Fuel (Chuck E. Cheese, Guinness World Records Event Promo); *Lucky Clown* (Short Film, Cannes & Venice Film Festivals); *Central Booking* (Television Pilot); *Highest Pass* (Feature Documentary)

POST FORCE, INC. 2005—2008

#### **Post Sound Coordinator**

Directed talented team of Editors and Sound Mixers in recording, synchronizing, mixing and reproducing music, voices, and sound effects for key movie and video production projects.

- Adhered to aggressive deliverable schedules and collaborated with clients, producers, and directors to resolve any challenges that arose where creative vision met technical realities.
- Managed the technical assembly, Dolby Mix and international shipping of creative elements, including quality control and follow-up communications with third parties and customers.

<u>KEY PROJECTS INCLUDE:</u> Road House 2 (Feature); Phat Girlz (Feature); Unknown (Feature); Monster Night (Feature); The OH in Ohio (Feature); Bottom's Up (Feature); Juncture (Feature); Unearthed (Feature); Shanghai Kiss (Feature); The Curiosity of Chance (Feature); When Do We Eat? (Feature)

#### SNEAK PREVIEW ENTERTAINMENT

2001-2005

#### **Post Supervisor & Production Coordinator**

Collaborated with each department to coordinate workflows, permits, and vendor contracts while adhering to budget, schedule and specific project goals. Gained experience with casting and networking.

KEY PROJECTS INCLUDE: HellBent (Feature); The Civilization of Maxwell Bright (Feature)

## **Education**

Bachelor of Arts (BA) in American Studies—University of Mary Washington, Fredericksburg, VA
Comedy & Improv: Advanced Training—Upright Citizens Brigade, Los Angeles, CA

## Skills & Expertise

**Industry:** Film & Video Production, Creative Development, Presentations, Directing, Video Editing, Audio/Mix, Compositing, Color, Motion Graphics, Motion Graphics, Digital Media, Entertainment, Media Production, Screenwriting, Short & Feature Films, Advertising, Creative Writing, Storytelling

Leadership: Team Development, Budgeting, Workflow Organization & Scheduling, Project Management

Technical: Adobe Creative Suite, Final Cut Pro